



BRUCE

WIFI - CELEBRITY SERIES

WIFI 哇梵

CELEBRITY SERIES

IMAGINE LIVING IN A LUXURIOUS HOME THAT HAS BEAUTIFUL FURNITURE, STUNNING CHANDELIERS, ELEGANT DRAPERIES AND IMMACULATE TILE FINISHES. WHILE THAT IS THE LIFE OF MANY ARISTOCRATS AND WEALTHY PEOPLE AROUND THE WORLD, IT REALLY ISN'T THAT DIFFICULT TO RECREATE THE SAME LAVISHNESS IN YOUR HOME TOO.

WIFI INTRODUCES CELEBRITY, AN EXCLUSIVE GLAZED PORCELAIN TILE SERIES THAT OFFERS OUR MOST CLASSIC AND IN-DEMAND TILE DESIGNS. FROM FINE MARBLE TO STYLISH CONCRETE, YOU CAN NOW HAVE RICH AND FABULOUS TILED SPACES THAT WILL TURN YOUR NEIGHBOURS ABSOLUTELY GREEN WITH ENVY.

CELEBRITY TILES ARE READY TO ENLIVEN FLOORS AND WALLS WITH A WIDE RANGE OF SIZES, SURFACES AND NEUTRAL HUES. PERFECT FOR CREATING STAR-STUDED LOOKS IN COMMERCIAL AND RESIDENTIAL SPACES. NEEDLESS TO SAY, CELEBRITY IS THE DIAMOND AMONG OUR JEWELS; THE BRIGHTEST OF STARS IN THE NIGHT SKY AND THE BEATING HEART OF WIFI.

BY WIFI CERAMICS



BRUCE

WIFI - CELEBRITY SERIES

BRUCE BRINGS TO YOU THE CLASSICALLY UNDERSTATED LOOK OF SANDSTONE IN THE CONVENIENCE OF A GLAZED PORCELAIN BODY. THE ORGANIC PATTERNING OF THESE TILES EMULATES THE NATURAL VEINING AND TEXTURE OF SANDSTONE PERFECTLY WHILE BEING NON-POROUS AND SLIP-RESISTANT - IDEAL FOR INTERIOR SPACES, POOLSIDE AND OUTDOOR APPLICATION.

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BRUCE
WIFI - CELEBRITY SERIES

ASH ● BR6001

60x60 / 60x30 / 30x30 ● MATT / GRIP / LAPPATO ● 6 RANDOM FACES



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WIFI - CELEBRITY SERIES

ASH ● BR6001

ASH HAS AN UNDERSTATED MODEST QUALITY, WORKING
PERFECTLY WITH ANY INTERIOR STYLING. IT IS NEITHER GRITTY
NOR INDUSTRIAL BUT HAS A SUBTLE GREY TONE THAT GIVES OFF
A MODERN, QUIET FEEL.

WIFI CERAMICS



ASH ● BR6001

60x60 / 60x30 / 30x30 ● MATT / GRIP / LAPPATO ● 6 RANDOM FACES

ASH ● BR6001

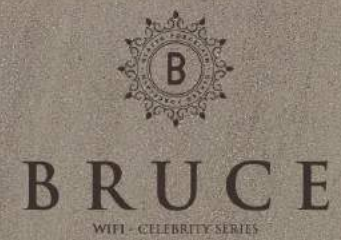
ASH IN ALL ITS GLORY IS SEEN
HERE IN THIS LIVING SPACE.
ITS VEIN PATTERNS GOES
BEAUTIFULLY WITH THE GREY
WALLS, DESIGNER FURNITURE
AND PLAYFUL THROW CUSHIONS.
ASH IS ALSO USED ON THE FLOOR
OF THIS COMMERCIAL KITCHEN
AND IT DEFINITELY ADDS A VIBE
OF SOPHISTICATION TO THE
OVERALL LOOK.



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WIFI CERAMICS





BEIGE ● BR6002

60x60 / 60x30 / 30x30 ● MATT / GRIP / LAPPATO ● 6 RANDOM FACES



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WIFI - CELEBRITY SERIES

BEIGE ● BR6002

BEIGE'S POPULARITY COMES NOT ONLY FROM ITS CLASSIC
COLOUR BUT FROM ITS SERENE NATURE – A GREYISH BROWN
WHICH APPEARS SOFT IN BOTH LARGE AND SMALL SPACES AND
IS A GREAT ACCENT ON FLOORS.

WIFI CERAMICS



BEIGE ● BR6002

THIS POOLSIDE TERRACE IS JUST A GORGEOUS CONCOCTION OF FOLDING FRENCH DOORS, A BREATHTAKING POOL AND OF COURSE, A FLOOR OF BEIGE.

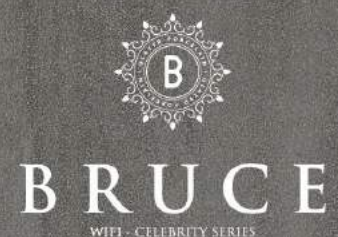
IN THIS KITCHEN, BEIGE ADDS JUST A RIGHT AMOUNT OF PATTERN AND CLASS TO THE SPACE WITHOUT DISRUPTING THE MINIMALIST LOOK OF IT.



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WIFI CERAMICS





CINDER ● BR6003

60x60 / 60x30 / 30x30 ● MATT / GRIP / LAPPATO ● 6 RANDOM FACES



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WIFI - CELEBRITY SERIES

CINDER ● BR6003

THE RICHNESS OF CINDER IS INSTANTLY APPEALING AND
EQUALLY ON POINT WHEN USED TO EVOKE A CLASSIC 19TH
CENTURY FEEL. AND THE PERFECT GO-TO GREY COLOUR FOR A
METROPOLITAN LOOK.

WIFI CERAMICS



BRUCE

WIFI - CELEBRITY SERIES

CINDER ● BR6003

60x60 / 60x30 / 30x30 ● MATT / GRIP / LAPPATO ● 6 RANDOM FACES

CINDER ● BR6003

ECLECTIC FURNITURE, TRADITIONAL CROWN MOULDINGS AND MODERN ART, CINDER BEAUTIFULLY TIES THEM TOGETHER.

CINDER ALSO WORKS WELL IN THIS LIVING AREA, WHICH BEGS THE QUESTION: WHO NEEDS A CARPET WHEN YOU HAVE A LUXURIOUS FLOOR SUCH AS THIS?



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WIFI CERAMICS





GRAPHITE ● BR6004

60x60 / 60x30 / 30x30 ● MATT / GRIP / LAPPATO ● 6 RANDOM FACES



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GRAPHITE ● BR6004

LUXURIOUSLY SUMPTUOUS, GRAPHITE CAN GIVE YOU THE DARK
ELEMENT YOU NEED FOR YOUR FURNITURE TO STAND OUT IN A
ROOM WHILE ALSO PROVIDING A DEFINITE SENSE OF CLASS.

WIFI CERAMICS



GRAPHITE ● BR6004

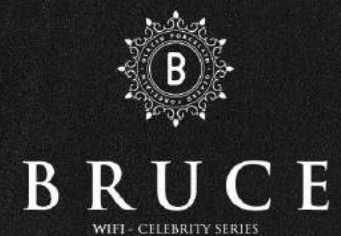
A PATIO TILED WITH GRAPHITE LOOKS
SIMPLY SUBLIME WHEN PAIRED WITH A
BEAUTIFUL VIEW OF TREES AND WELL-KEPT
GROUNDS.

GRAPHITE DOMINATES IN THIS MODERN
BATHROOM. A DRAMATIC FEATURE WALL OF
DECOR TILES CONTRASTS SUPERBLY WITH
THE LARGER FORMAT FLOOR TILES.



WIFI CERAMICS





COAL ● BR6008

60x60 / 60x30 / 30x30 ● MATT / GRIP / LAPPATO ● 6 RANDOM FACES



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COAL ● BR6008

COAL EVOKES THE DARKEST OF NIGHTS AND COMMANDS
PRESENCE. THIS INTENSE TONE IS THE HEIGHT OF SOPHISTICATION
AND PERFECT FOR THOSE WITH A DISCERNING EYE FOR COLOUR.

WIFI CERAMICS



COAL ● BR6008

60x60 / 60x30 / 30x30 ● MATT / GRIP / LAPPATO ● 6 RANDOM FACES

COAL ● BR6008

A BLEND OF WHITES AND PASTELS IS ALL YOU NEED TO MAKE A FLOOR OF COAL STAND OUT. THE RESULT – A HALL THAT IS EFFORTLESS IN ITS BEAUTY.

AS FOR THIS COUNTRY KITCHEN, A FLOOR OF COAL WORKS REALLY WELL WITH THE WHITE SLATTED WALLS AND VINTAGE CABINETRY.



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WIFI CERAMICS





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WIFI - CELEBRITY SERIES

ASH ● BR6001 MATT
● BR6001G GRIP
● BR6001GB LAPPATO



60x60 / 6 RANDOM FACES
60x30 / 12 RANDOM FACES
30x30 / 24 RANDOM FACES

GRAPHITE ● BR6004 MATT
● BR6004G GRIP
● BR6004GB LAPPATO



60x60 / 6 RANDOM FACES
60x30 / 12 RANDOM FACES
30x30 / 24 RANDOM FACES

BEIGE ● BR6002 MATT
● BR6002G GRIP
● BR6002GB LAPPATO



60x60 / 6 RANDOM FACES
60x30 / 12 RANDOM FACES
30x30 / 24 RANDOM FACES

COAL ● BR6008 MATT
● BR6008G GRIP
● BR6008GB LAPPATO



60x60 / 6 RANDOM FACES
60x30 / 12 RANDOM FACES
30x30 / 24 RANDOM FACES

CINDER ● BR6003 MATT
● BR6003G GRIP
● BR6003GB LAPPATO

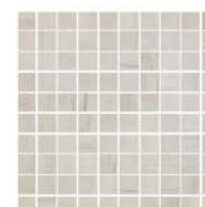


60x60 / 6 RANDOM FACES
60x30 / 12 RANDOM FACES
30x30 / 24 RANDOM FACES

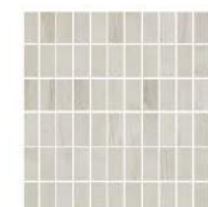


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BR01-M28 ● 30x30



BR01-M48 ● 30x30



BR01-M148 ● 30x30



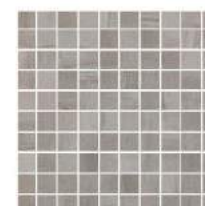
BR02-M28 ● 30x30



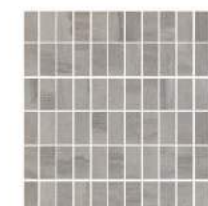
BR02-M48 ● 30x30



BR02-M148 ● 30x30



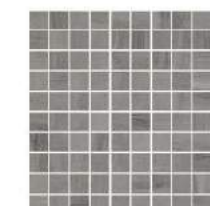
BR03-M28 ● 30x30



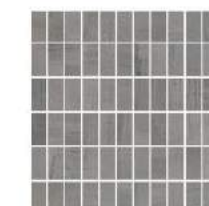
BR03-M48 ● 30x30



BR03-M148 ● 30x30



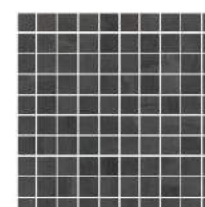
BR04-M28 ● 30x30



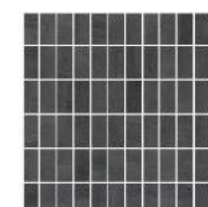
BR04-M48 ● 30x30



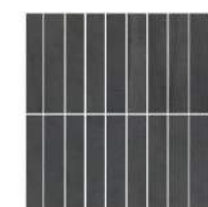
BR04-M148 ● 30x30



BR08-M28 ● 30x30



BR08-M48 ● 30x30



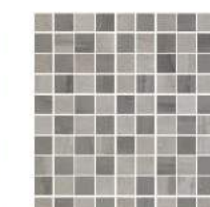
BR08-M148 ● 30x30



BR108-28MX ● 30x30



BR208-28MX ● 30x30



BR304-28MX ● 30x30

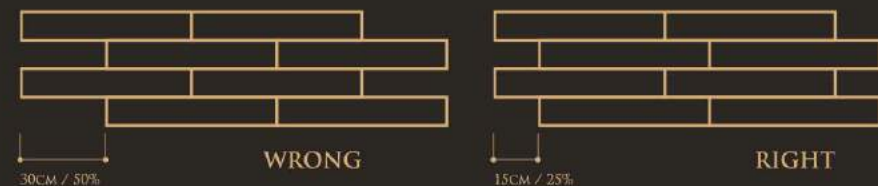


BR5-148MX ● 30x30



INSTALLATION TIPS

- 01 INSPECT ALL PRODUCT PRIOR TO INSTALLATION FOR ANY VISIBLE DEFECTS OR UNACCEPTABLE COLOUR/SHADE VARIATION. CLAIMS ARE NOT ACCEPTED AFTER INSTALLATION.
- 02 A 1/4" SQUARE-NOTCHED TROWEL IS SUGGESTED FOR APPLYING THE THIN-SET.
- 03 BEFORE GROUTING, ALLOW THE MORTAR BASE TO DRY FOR 24 TO 48 HOURS.
- 04 THE TILES CAN BE CLEANED WITH CLEAR WATER AND/OR A NEUTRAL LIQUID CLEANER. APPLY THE CLEANING SOLUTION TO THE PROPERLY INSTALLED TILE USING A CLOTH MOP OR NON-ABRASIVE TOWEL. FOLLOW THE APPLICATION WITH A CLEAR WATER RINSE AND WIPE DRY TO PREVENT FILM FORMATION.
- 05 SEALING THE TILE IS NOT RECOMMENDED. AND ACID CLEANING THE TILE MAY RESULT IN SUBSTANTIAL HARM TO THE PRODUCT; THEREFORE IF EITHER OF THESE APPLICATIONS ARE PERFORMED IT WILL SPECIFICALLY VOID THE WARRANTY.
- 06 INSTALLATION OF RECTANGULAR TILES:
STAGGERED SPACE SHOULD BE KEPT WITHIN 10CM TO 15CM
(FOR 10CM X 60CM, 15CM X 60CM, 20CM X60CM, 30CM X 60CM, AND 47CM X120CM RECTANGULAR TILES)
TO COMPENSATE FOR THE WARPAGE OF RECTANGULAR TILES.



TECHINICAL SPECIFICATIONS

DESCRIPTION	STANDARD TEST	MEASUREMENT UNIT	ISO STANDARD REQUIREMENT	WIFI
Length & Width	ISO 10545 - 2	mm	± 0.5% Max	± 0.5% Max
Thickness	ISO 10545 - 2	mm	± 5.0% Max	± 5.0% Max
Sides Straightness	ISO 10545 - 2	mm	± 0.5% Max	± 0.5% Max
Rectangularity	ISO 10545 - 2	mm	± 0.6% Max	± 0.6% Max
Flatness: a) Centre Curvature b) Edge Curvature c) Warpage	ISO 10545 - 2 ISO 10545 - 2 ISO 10545 - 2	mm mm mm	± 0.5% Max ± 0.5% Max ± 0.5% Max	± 0.5% Max ± 0.5% Max ± 0.5% Max
Surface Quality	ISO 10545 - 2	One major area of tiles	≥ 95% free from visible defect	≥ 95% free from visible defect
Water Absorption	ISO 10545 - 3	Mass	≤ 0.5%	≤ 0.5%
Modulus of Rupture	ISO 10545 - 4	N/mm2	≥ 35N/mm2	≥ 35N/mm2
Deep Abrasion	ISO 10545 - 6	mm3	≤ 175 mm3	≤ 175 mm3
Surface Abrasion PEI ASTM C1027	ISO 10545 - 7	Visual Check	Manuf. to state Abrasion Class, Cycle Passed	Manuf. to state Abrasion Class, Cycle Passed
Crazing Test	ISO 10545 - 11	Visual Check	Not Applicable for porcelain tiles	Not Applicable for porcelain tiles
Frost Resistance	ISO 10545 - 12	Visual Check	Required	Required
Chemical Resistance (Low Cons.)	ISO 10545 - 13	Visual Check	Manuf. to state	Manuf. to state
Chemical Resistance (Household/Swimming Pool)	ISO 10545 - 13	Visual Check	Max Visible Change On Out Side	Max Visible Change On Out Side
Stain Resistance	ISO 10545 - 14	Visual Check	Class 3 Min	Class 3 Min
Coefficient of Friction	ISO 10545 - 17	Manuf. to state	Manuf. to state	Manuf. to state

Each different tiles series is produced to meet different performance requirements. For specific product technical performance, please request from **WIFI** sales team or their agent or distributor.

Colour Variations: Since the colour reproduction in this printed piece will vary from the actual tile colours, final selection should be made from tile samples. Colour, shade and glaze variations may exist due to the inherent characteristics of porcelain tile.

WIFI CERAMICS

No. 13-17, Building A16,
International Ceramics and Sanitary Ware City,
Jihua West Road, Nanzhuang Town,
Chancheng District, Foshan City
Guangdong Province, China.

+86-757-8252 5001

info@wificeramics.com

www.wificeramics.com